

MODULAR ARTWORK

design, drawing and music in the connected city



This speech is dedicated
to my imaginary Mentor
Richard Buckminster Fuller
XII SUI in Mexico City
[25-29th of april 2016]

- May I introduce myself to the audience with a few words of presentation:
- I live in Northern Italy, in the southern part of the Alps, near to the **Dolomites**;
- my hometown is **Bolzano**, a small city of 150.000 inhabitants, not far from Austria, Germany and Switzerland, in the Center of Europe;
- there I'm working as a **Selfproducing Designer**, making music, writing songs, creating drawings as time-travelling-images in small sketchbooks [9 x 14 cm];
- even when the city where I live is very small, I feel connected with a huge and **Diffused Continous City** using in a large part social media networks like facebook, instagram, tumblr, issuu and pinterest and my own website [www.bennosimma.com];

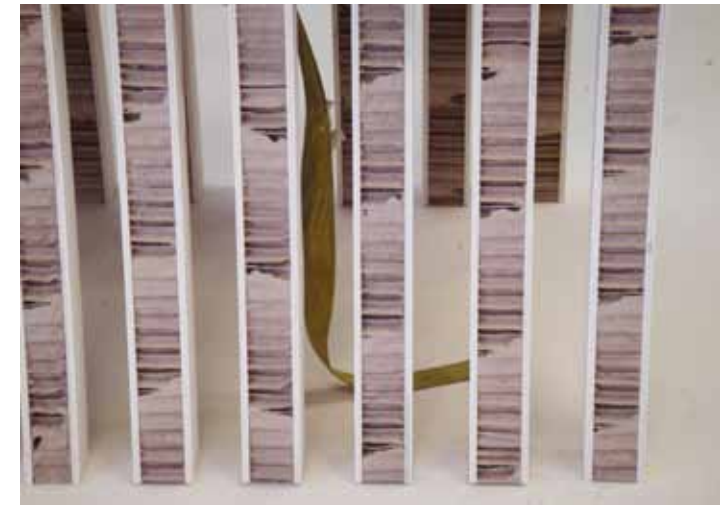
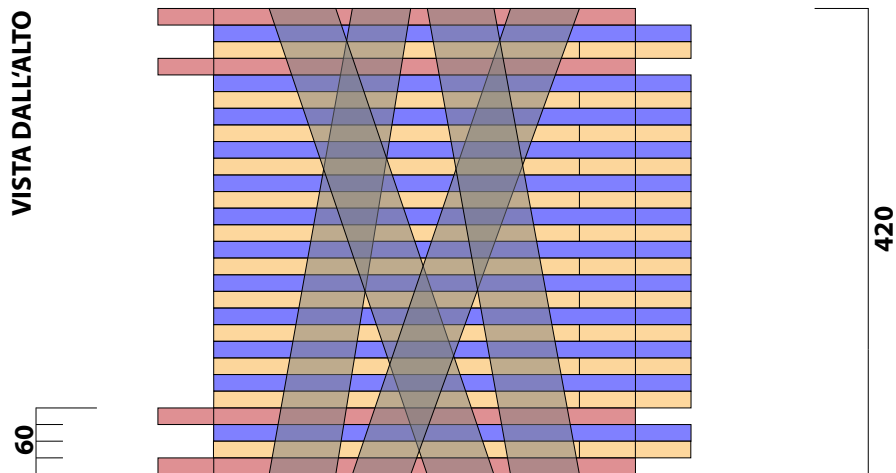
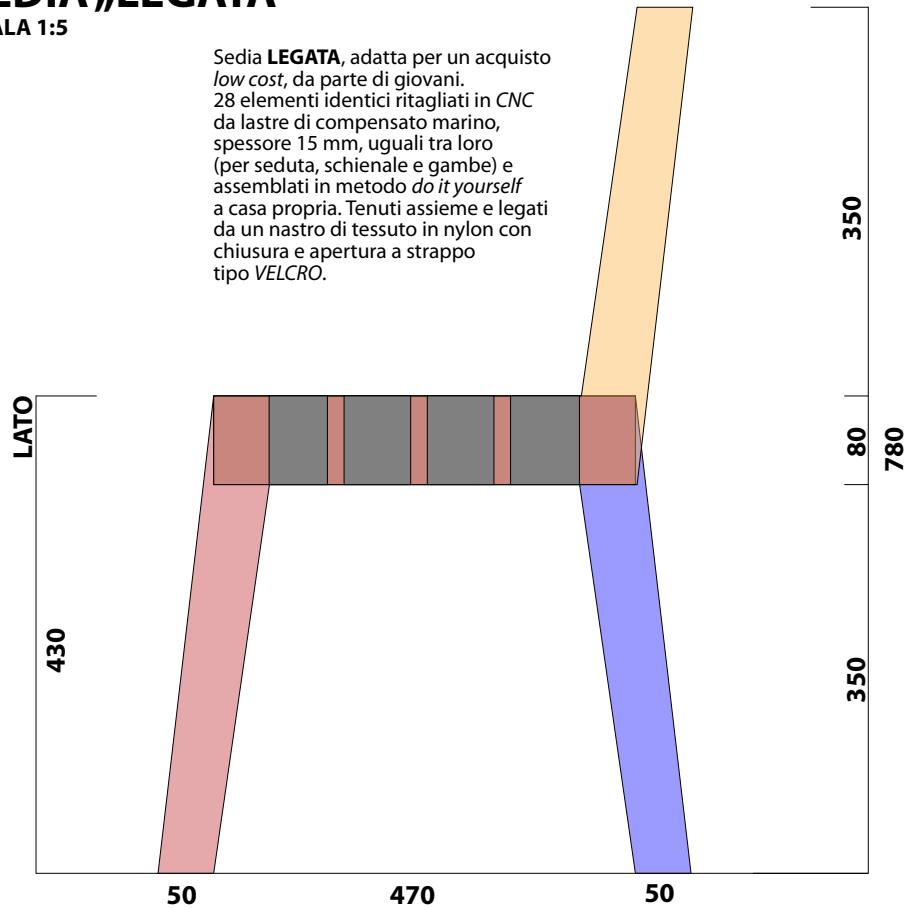
- this large connectivity helps me to sell and publish my selfproduced designs trough the world wide web. Mostly as light transportable and assemblable **chairs and armchairs**;
- at the other way I am connected constantly with the virtual/real urban space worldwide publishing every day **specific drawings** in the Web reporting over my Time-Travelling-Activity. The networks of PORTUS.online and a daily digital newspaper called SALTO.BZ publish a large part of this drawings on there sites.
- also my musical activity - I'm working in common with other 5 musicians as **Benno Simma & The Lovetown Band** is mostly connected with other Music Networks like You Tube, I-Tunes, CD-Baby etc.;
- this only for focusing with more precision this Modular Artwork of mine in a strongly connected urban reality that can be at on side, very local and at the other side , diffused and global at the same time.

SEDIA „LEGATA“

SCALA 1:5

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Sedia **LEGATA**, adatta per un acquisto *low cost*, da parte di giovani. 28 elementi identici ritagliati in CNC da lastre di compensato marino, spessore 15 mm, uguali tra loro (per seduta, schienale e gambe) e assemblati in metodo *do it yourself* a casa propria. Tenuti assieme e legati da un nastro di tessuto in nylon con chiusura e apertura a strappo tipo **VELCRO**.



MODULAR ARTWORK • DESIGN

1

First sketches and drawings for a minimal and modular chair assembled with only one L-shaped piece Project and Prototype of prototype-chair LEGATA

[first presented at the Exhibition Fair „Mia Casa“ in Rome 2008]

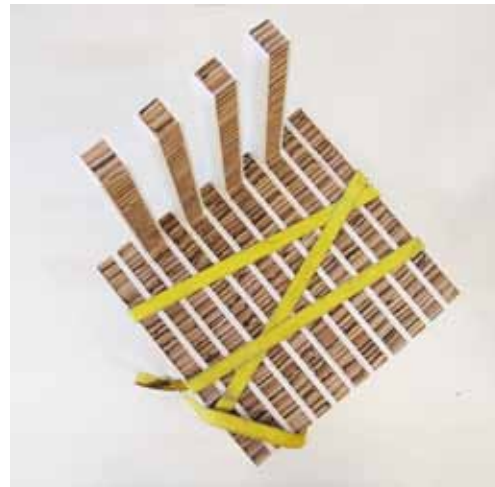
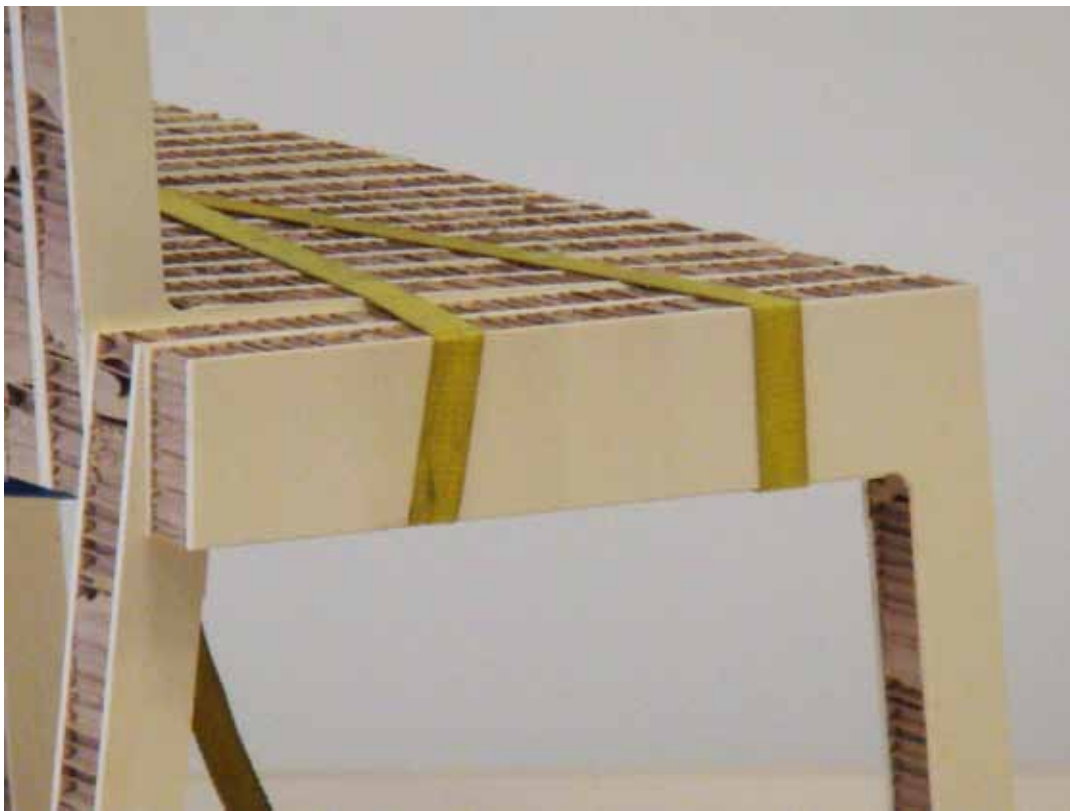


MODULAR ARTWORK • DESIGN

2

Definitive version of the modular chair and bench BONDED. A single modular L-shaped piece can be repeated in large numbers assembling long benches with or without backrest. CNC-cutted from sandwich panels with two plywood surfaces closing a honeycomb cardboard.

[presented at ‚Blickfang‘-Fair in Stuttgart 2010]



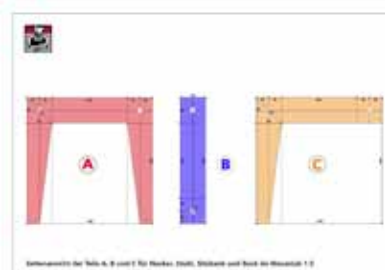
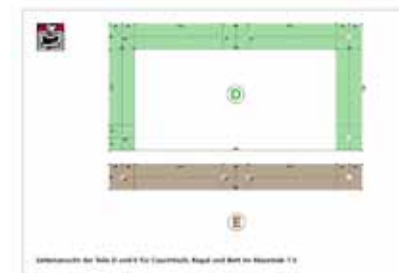
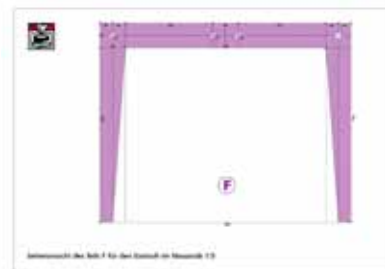
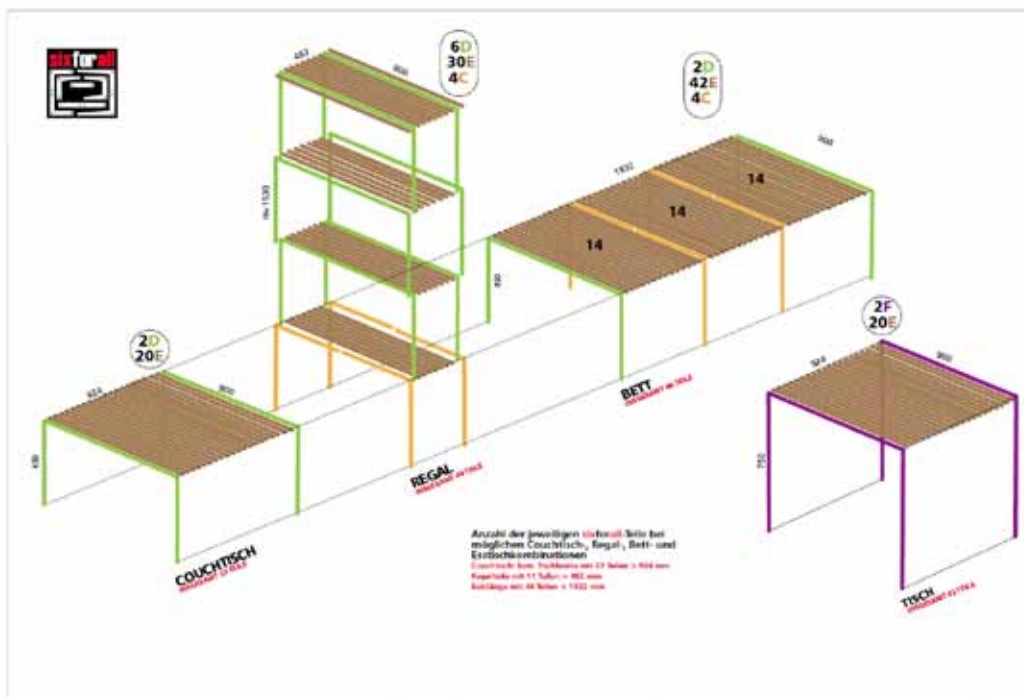
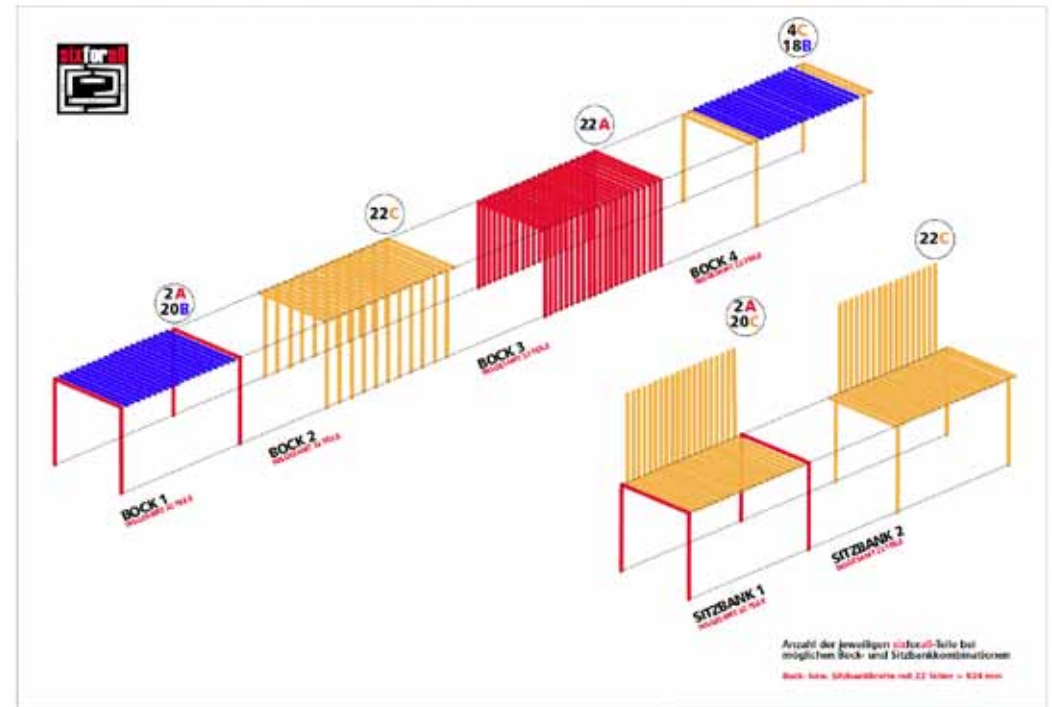
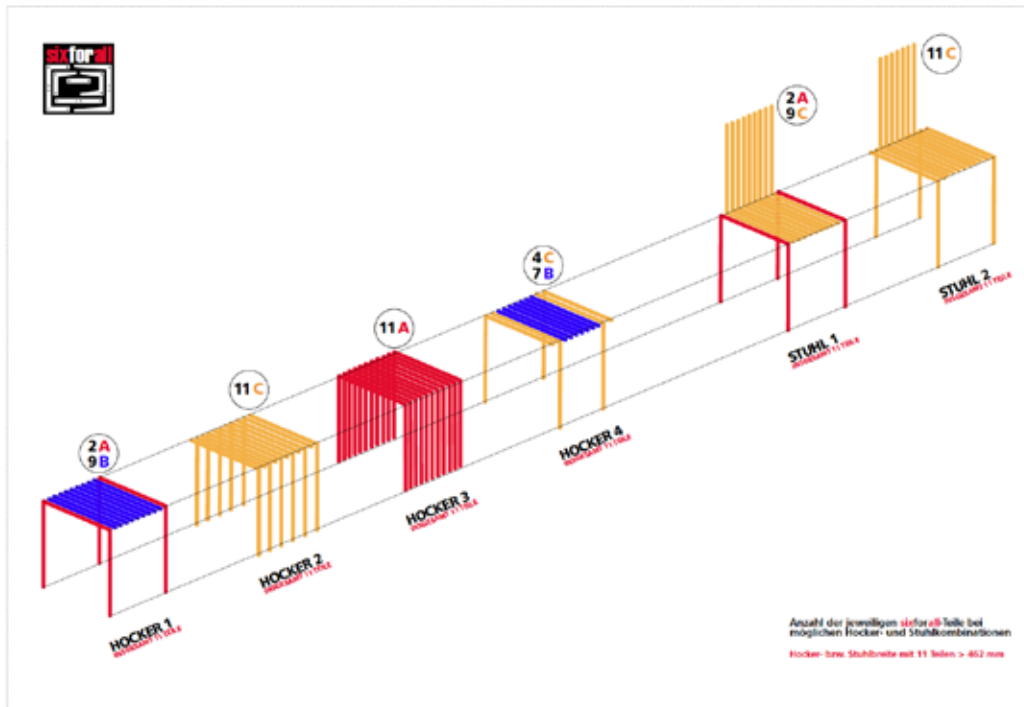
MODULAR ARTWORK • DESIGN



MODULAR ARTWORK • DESIGN

4

SIX FOR ALL - A project made for the Erwin Seppi - Art Gallery in Merano - Italy. Six types of different furniture pieces have been realised for a little gallery space. Exposed at different occasions in Italian Art Galleries [2011 - 2013]



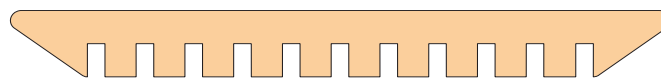
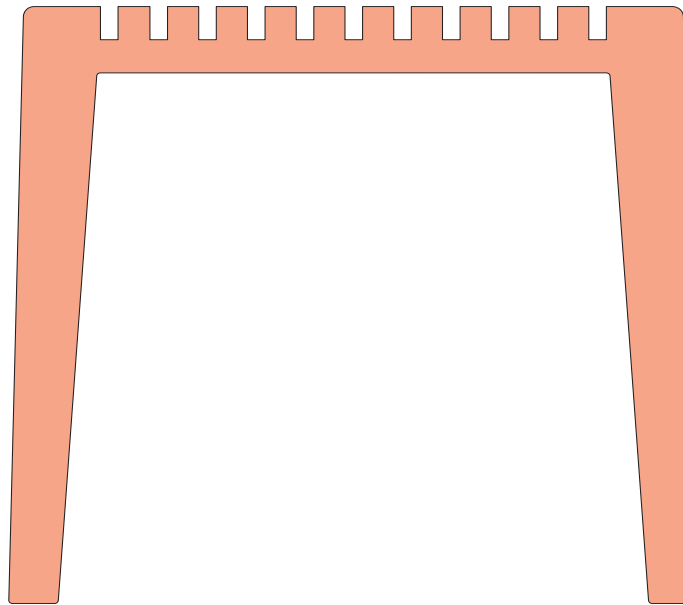
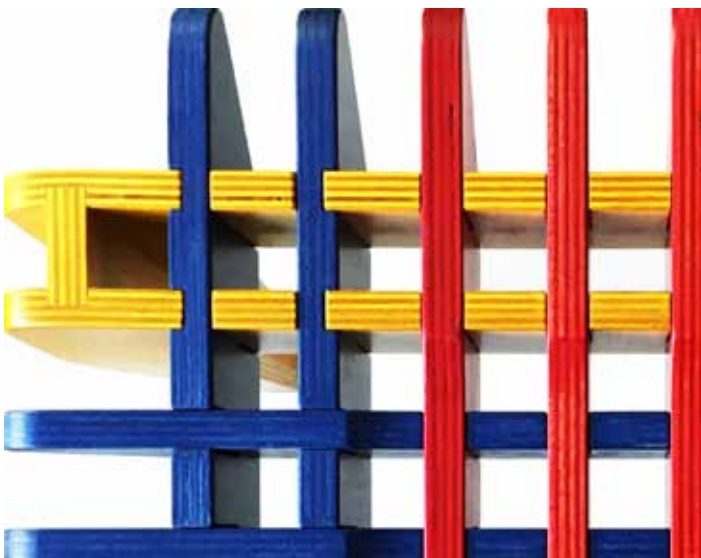
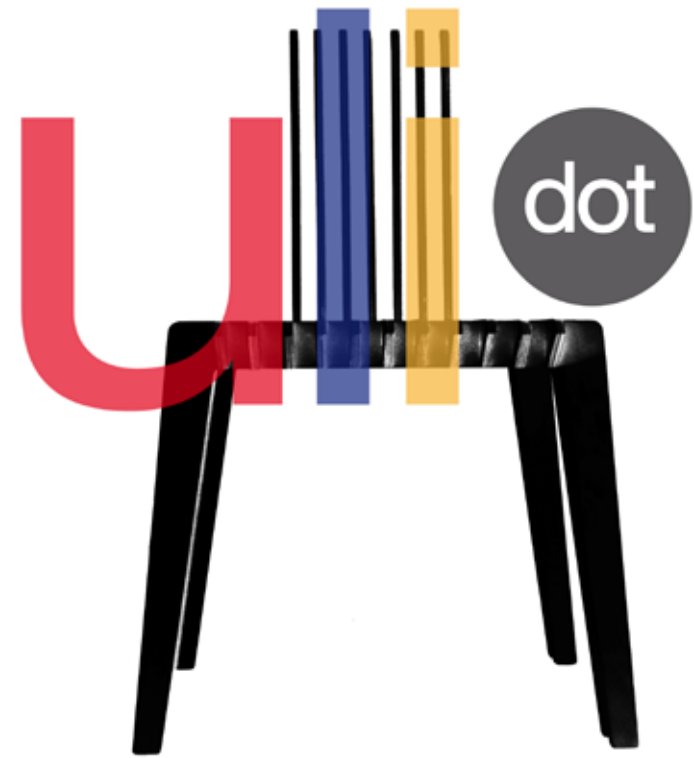
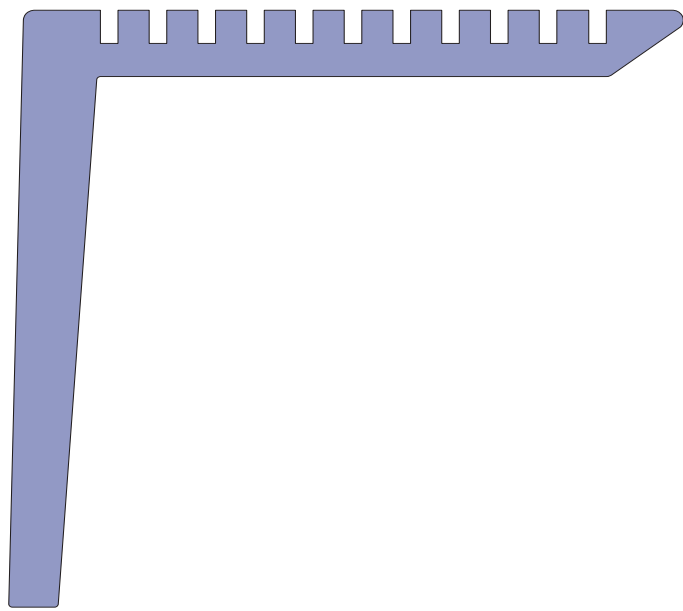
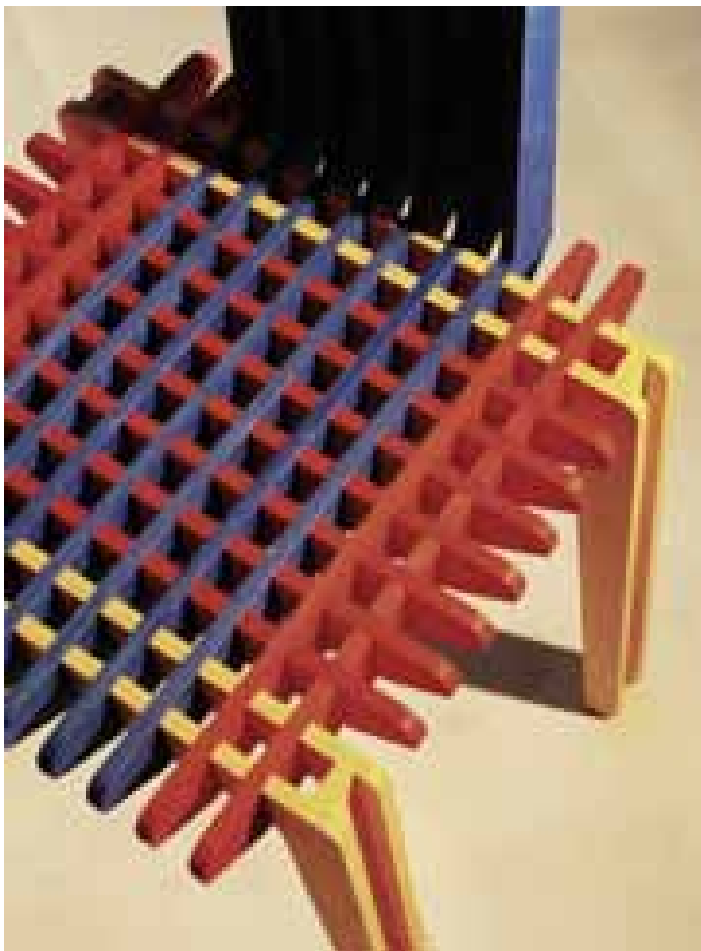
MODULAR ARTWORK • DESIGN 5
 THE SIX FOR ALL PROJECT - Overview of all different versions of assembling six different types of modular pieces: chair, stool, bench without backrest, bench, coffee table, table, shelf and bed.



MODULAR ARTWORK • DESIGN

SIX FOR ALL - Images of different steps of the project research:
top left - the opening presentation at the Archivio Sacchi Gallery Space in Sesto San Giovanni [Milano - Italy 2011]



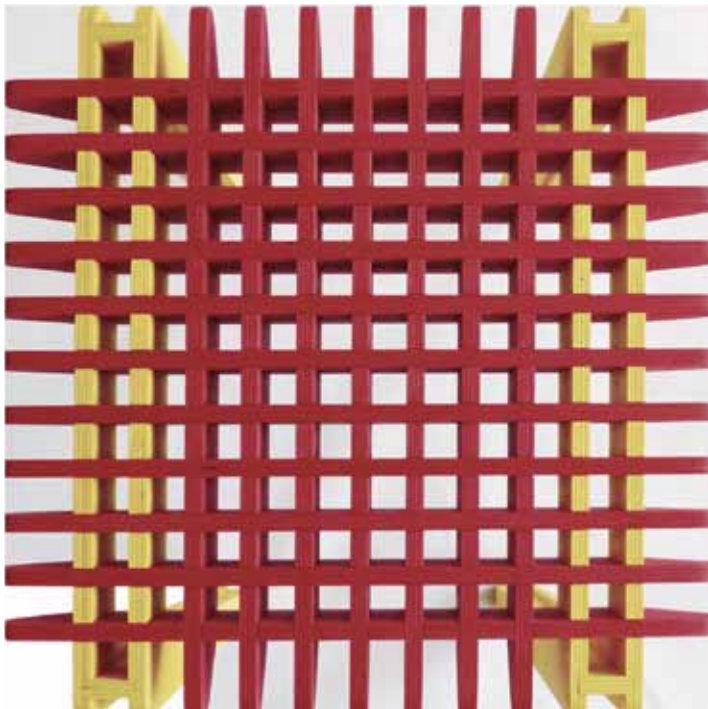


MODULAR ARTWORK • DESIGN

8

uli.dot - First drawings for a 'Do-It-Yourself' assembled chair without screws and glue.

Composed by 20 basic modular pieces: two U-shaped legs, eleven I-shaped and seven L-shaped seat- and backpieces.



MODULAR ARTWORK • DESIGN

uli.dot - Images of the first prototype in the ARREDO - Fair in Bolzano-Italy (2013)



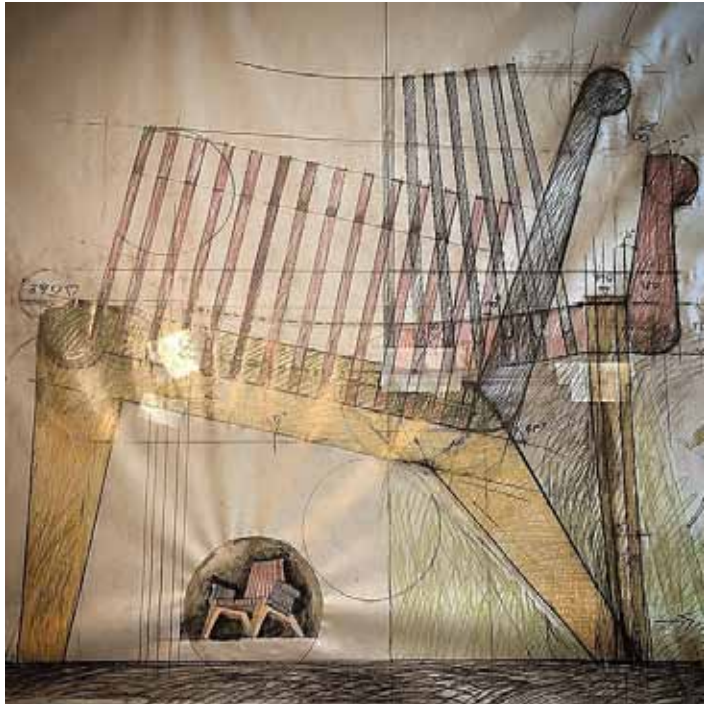


MODULAR ARTWORK • DESIGN 11

uli.dot chair in black or blue, red and yellow is simply assembled using 20 modular parts in three U-, I- and L- shaped groups of pieces. The packaging consists in a 50x50x20 cm silver paperbag [in the background].

Totally self-produced and sold outside of the classical showroom distribution networks, brought internet or direct selling points on fairs. Here a selling point at the International Craft Fair IHM in Munich [2014-15]

for assembling **uli.dot** please see the video on: <https://www.youtube.com/watch?v=xVQ-S3W-ZOY>



MODULAR ARTWORK • DESIGN 12

uli.dot armchair in black or blue, red and yellow is the evolution of the basic idea of the chair:
27 modular parts assembled in a very simple but very comfortable armchair.

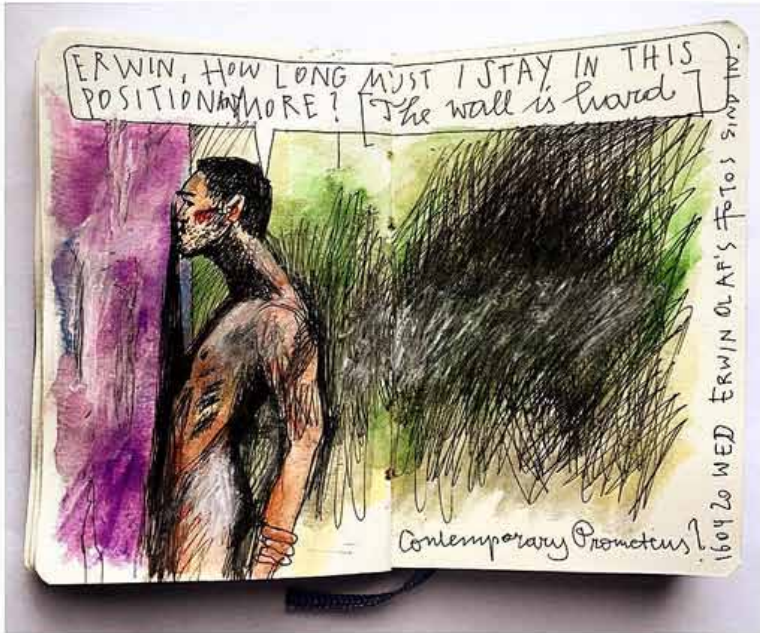
Follow the way from the initial idea (tought drawings in 1:1 scale) until the final object.



MODULAR ARTWORK • DRAWINGS 13

Making artwork with drawings on modular sketchbooks

Using travel-sketchbooks in a easy 'Take-Away' format of 14x9 cm [actually the artwork is going on with the number 36 pocket-book] many ideas and situations are fixed more times a day. In only two little pages many stories are told.



BA38.160421.01THU



bennosimma

frankl_conti, arminpost, marastenico, ile_, gundasiebke, ladiart, chiaradiack und madeonwater gefällt das

4Std.

bennosimma [des öfteren kam sie auf den gedanken, dass wände notgedrungen nicht immer purpurne mauern sein muessten] Un muro porpora non deve essere necessariamente cardinalizio.

❤ Füge einen Kommentar hinzu ...



BECK HENRY OTTEL



MODULAR ARTWORK • DRAWINGS 14

Publishing drawings and artworks on Social Media networks

INSTAGRAM and FACEBOOK

[poetically correct]* editions

benno simma in a visual and poetical trip throught his life [http://www.bennosimma.com]

Ask me anything | Submit | rss | archive

Apr. 19, 2016 at 8:04am with 7 notes



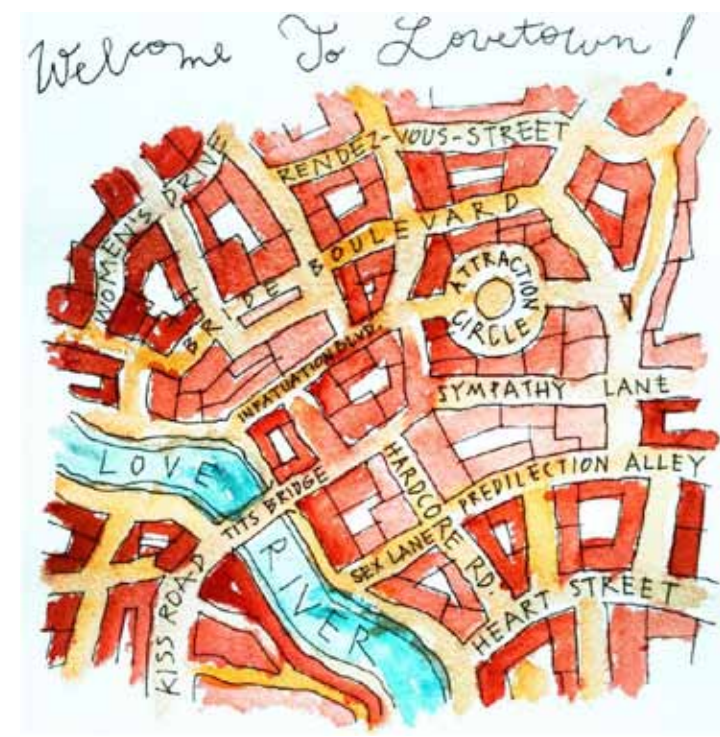
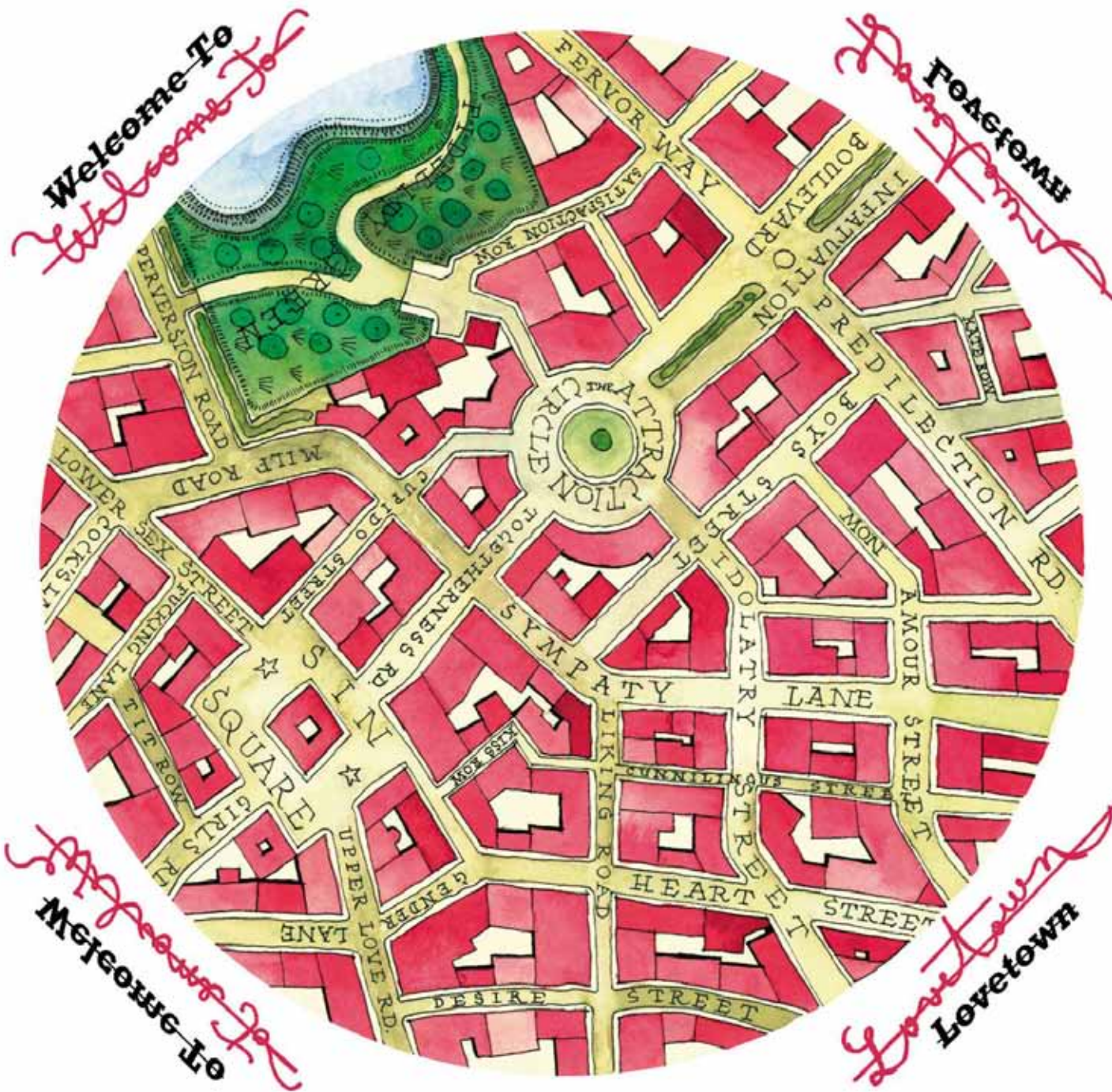
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[notluegen lagen ihr besonders. wie hoesste sie auch anders tun koennen:
luegen haben kurze beine, und sie hatte sie] Le bugie hanno le gambe corte.

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MODULAR ARTWORK • DRAWINGS 15

Publishing drawings and artworks on Social Media networks



MODULAR ARTWORK • MUSIC 16

Welcome To Lovetown [2015]

In this line of modular artworks in october 2015 came out our CD with 12 musical compositions on text about the liquid urban reality in human lifes and situations. A fantastic connected *Town of Love and Hate*, drawn and thought as a place of contemporary human living in urban reality.

